



Barcelona International Welcome Desk

webinar

14th DECEMBER, 10 am



01 Webinar's goals

1. To tell you about the Welcome Desk

For those international schools that recruit international teachers or professionals you might be interested in the new municipal resource for welcoming this type of public which complements your own reception arrangements.

2. For you to recommend the new service to your target public

For you to be a consumer motivator of this resource for potential users, especially among the families of your educational community.



Barcelona International Welcome Desk

02 What is the Barcelona International Welcome Desk?

It is a new service for international talent who wish to come and live in the city or who have recently settled here.



It is **aimed at** facilitating the reception and establishment of talent in Barcelona and the subsequent realisation of their full professional and personal potential.



03 City project

Enshrined in the city's economic strategy:

- **Barcelona Green Deal.** New economic agenda. Roadmap for the city's economy from now to 2030
- **#Barcelona Fàcil Plan.** To facilitate the link between Barcelona companies and talent.

Directly involves 3 municipal areas:

- City Promotion Department
- Citizen Help and Information Department
- Barcelona Activa

In collaboration with:

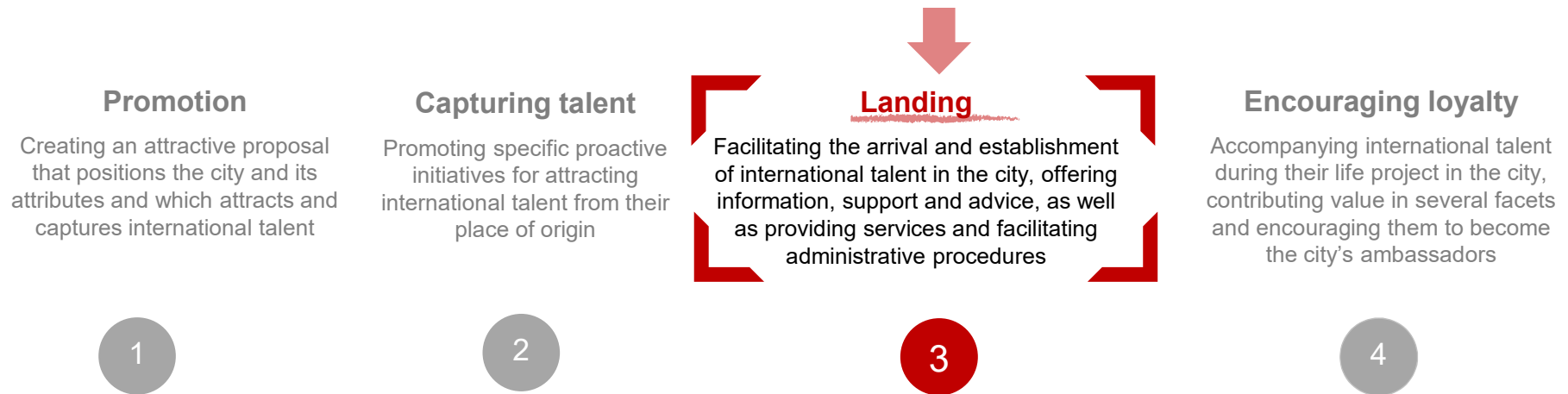


22@NETWORKBCN





04 Focus on the talent landing stage





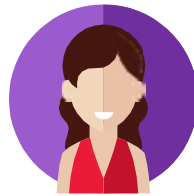
05 Target public



Entrepreneurs



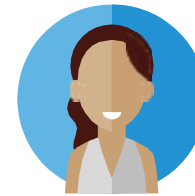
Investors



**Qualified
professionals**



**Intra-corporate
transfers**



Researchers



**University
students**

Aimed at individuals who have recently arrived and/or who are about to arrive.

Why these profiles? Because they enjoy specific cover under legislation relating to foreign nationals for attracting international talent:

- Act 14/2013, of 27 September, known as the “Entrepreneurs Act”
- Royal Decree 11/2018, Title III
- Current Bill on the ecosystem of emerging enterprises



06 Service model

INFORMATION



- ✓ Practical information.
- ✓ Guidance on other specialist public services
- ✓ Welcome pack

ADVICE



- ✓ Personalised advice: immigration, taxation, social security

PROCESSING



- ✓ Processing of a selection of priority procedures on arrival

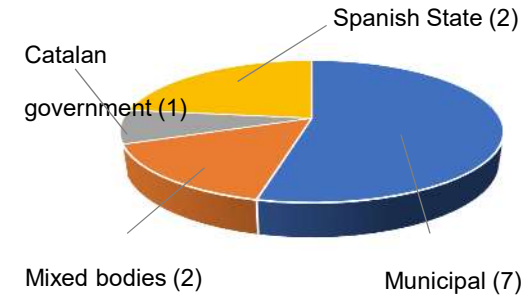
Languages: English, Spanish and Catalan

Application: by prior appointment

Access channels: Face to face → Assistance point on site
Online → Video conference



07 Processing 12 procedures



1. Registration with the local population register

2. Residence certificate

3. Cohabitation certificate **B:SM** Barcelona de Serveis Municipals

4. Area resident **ATM** Àrea de Barcelona Autoritat del Transport Metropolità

5. Library card

6. Pet registrati  Bibliotèques de Barcelona

7. Digital certificate **AOC** Consorci Administració Oberta de Catalunya

8. Permits for economic activity

9. Self-employment registration



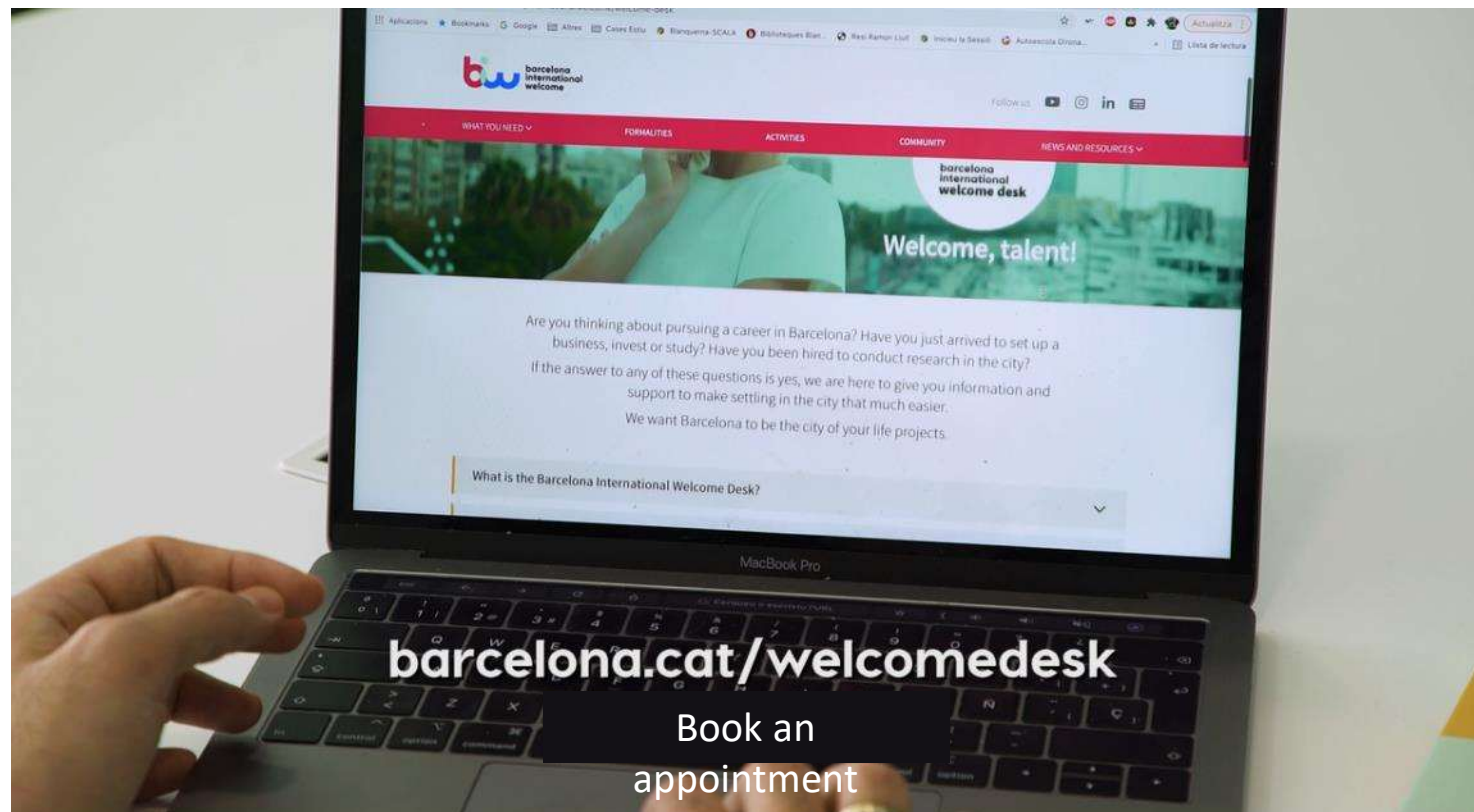
10. Incorporation of private ltd company

11. “Gaudir Més” programme



08 How to access the service

- By prior appointment → users have to fill in the form themselves
- Through the website: www.barcelona.cat/welcomedesk





09 Personalised face-to-face and online assistance

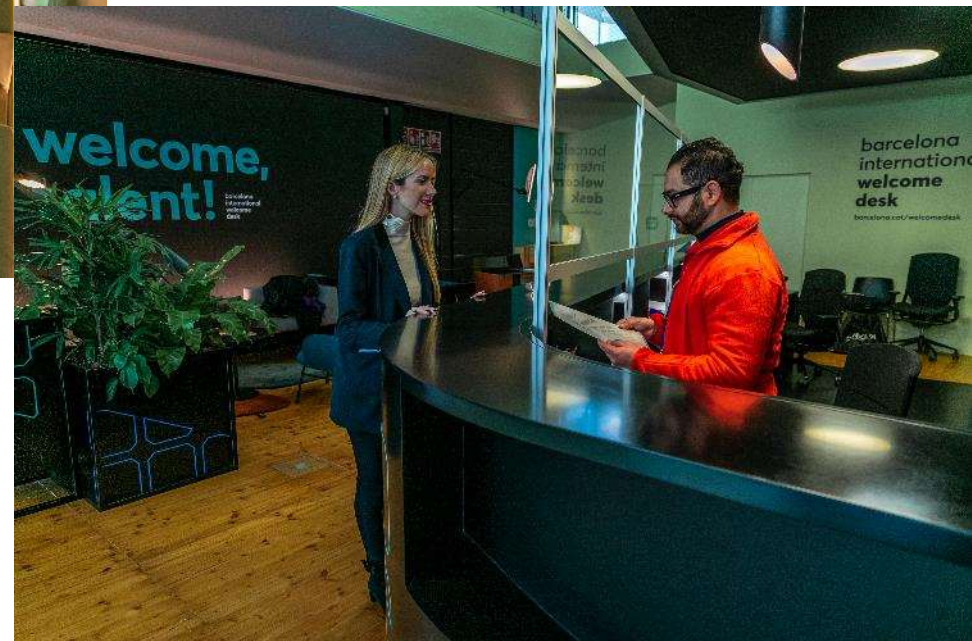


The **face-to-face assistance point** with the Barcelona International Welcome Desk is located in the heart of the 22@ District.

Address: Carrer Roc Boronat 117.
MediaTIC building, on the ground floor

Online assistance is also offered, by video-conference.

This provides assistance for individuals who are still in their country of origin and wish to start their preparations for changing city.





10 Barcelona International Welcome website

International talent also have at their disposal the **Barcelona International Welcome** self-help website, where they can find:

- Practical information for living in the city
- How to carry out priority procedures on arrival
- Activities programme
- News
- Welcome pack



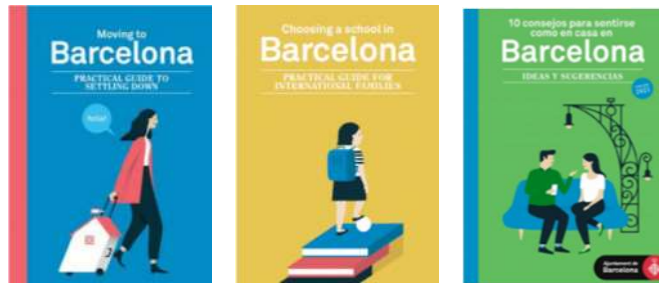


11 Welcome pack

- Hardcopy version: folder
- Online version: downloadable materials

What's in it?

- Practical guides



- Flyers with services offered by the city:



Thank you!

jromera@bcn.cat

monica.madrigal@barcelonactiva.cat



**Ajuntament
de Barcelona**