Discover and recommend the Barcelona International Welcome Desk

THURSDAY, 24 FEBRUARY, AT 10 PM

webinar
14th DECEMBER, 10 am
01 Webinar's goals

1. To tell you about the Welcome Desk
   For those international schools that recruit international teachers or professionals you might be interested in the new municipal resource for welcoming this type of public which complements your own reception arrangements.

2. For you to recommend the new service to your target public
   For you to be a consumer motivator of this resource for potential users, especially among the families of your educational community.
What is the Barcelona International Welcome Desk?

It is a new service for international talent who wish to come and live in the city or who have recently settled here.

It is aimed at facilitating the reception and establishment of talent in Barcelona and the subsequent realisation of their full professional and personal potential.
03 City project

Enshrined in the city’s economic strategy:

• **Barcelona Green Deal.** New economic agenda. Roadmap for the city's economy from now to 2030
• **#Barcelona Fàcil Plan.** To facilitate the link between Barcelona companies and talent.

Directly involves 3 municipal areas:

• City Promotion Department
• Citizen Help and Information Department
• Barcelona Activa

In collaboration with:
04 Focus on the talent landing stage

Promotion
Creating an attractive proposal that positions the city and its attributes and which attracts and captures international talent.

Capturing talent
Promoting specific proactive initiatives for attracting international talent from their place of origin.

Landing
Facilitating the arrival and establishment of international talent in the city, offering information, support and advice, as well as providing services and facilitating administrative procedures.

Encouraging loyalty
Accompanying international talent during their life project in the city, contributing value in several facets and encouraging them to become the city’s ambassadors.
Target public

Aimed at individuals who have recently arrived and/or who are about to arrive.

Why these profiles? Because they enjoy specific cover under legislation relating to foreign nationals for attracting international talent:

- Act 14/2013, of 27 September, known as the “Entrepreneurs Act”
- Royal Decree 11/2018, Title III
- Current Bill on the ecosystem of emerging enterprises
Languages: English, Spanish and Catalan
Application: by prior appointment
Access channels: Face to face → Assistance point on site
                      Online → Video conference
07 Processing 12 procedures

1. Registration with the local population register
2. Residence certificate
3. Cohabitation certificate
4. Area resident
5. Library card
6. Pet registration
7. Digital certificate
8. Permits for economic activity
9. Self-employment registration
10. Incorporation of private ltd company
11. “Gaudir Més” programme
How to access the service

- By prior appointment → users have to fill in the form themselves
- Through the website: [www.barcelona.cat/welcomedesk](http://www.barcelona.cat/welcomedesk)
Personalised face-to-face and online assistance

The face-to-face assistance point with the Barcelona International Welcome Desk is located in the heart of the 22@ District.

**Address:** Carrer Roc Boronat 117. MediaTIC building, on the ground floor

**Online assistance** is also offered, by video-conference.

This provides assistance for individuals who are still in their country of origin and wish to start their preparations for changing city.
International talent also have at their disposal the **Barcelona International Welcome** self-help website, where they can find:

- Practical information for living in the city
- How to carry out priority procedures on arrival
- Activities programme
- News
- Welcome pack

[barccelona.cat/internationalwelcome]
Welcome pack

- Hardcopy version: folder
- Online version: downloadable materials

What’s in it?
- Practical guides
- Flyers with services offered by the city:
Thank you!

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